



Amanda SANTORO

DIY PROJECTS | SUSTAINABLE LIVING

About me

I am a passionate DIYer and mom with a master's in landscape architecture living in the Midwest. Alongside my handyman hubby, I am determined to help others live sustainably through DIY projects, sustainable home improvements, and eco-friendly tips. We strive to live big while leaving a little footprint on our environment.



My audience is diverse with ages between 25-40, but leans slightly more towards woman.

13K

Monthly
Pageviews

74% USA
6% Canada
4% UK
16% Other



Ages 25-55



59%



41%

@BIGLIVINGLITTLEFOOTPRINT

4.2K

YOUTUBE
SUBSCRIBERS

200+

EMAIL
SUBSCRIBERS

700K+

MONTHLY
VIEWS ON
PINTEREST

1K

INSTAGRAM
FOLLOWERS

PREVIOUS COLLABORATIONS

GOGREENSOLAR RUBIO MONOCOAT



WHAT CAN I DO FOR YOU?

We use real projects within our daily lives to show others how they too can live sustainably. From building furniture to turning scrap wood into toys, collecting rainwater to gardening in the suburbs, installing solar panels to finding efficient home appliances, we cover a wide range of topics and DIY projects to help others improve their sustainable lifestyle. My followers know and trust me, and are captivated by every project we do and ready to follow along so they can learn How To do it too!



COLLABORATION OPPORTUNITIES

BLOG POST

Exclusive blog post (1000+ words) with high res images, permanent links, and social boosting

INSTAGRAM IMAGE POST + STORIES

In feed Instagram post with brand tagged in caption & image. Set of 3-5 slides with more in-depth look at the product/brand

PINTEREST SPONSORED PIN

Exclusive Idea Pin promoting product/brand to drive traffic to either the brand or blog post promoting the brand.

SPONSORED VIDEO

Sponsored YouTube segment with a personalized connection to product or brand.

INSTAGRAM REEL + STORIES

Instagram reel with brand tagged in caption & image. Set of 3-5 slides with more in-depth look at the product/brand

AD ONS

Full Social Campaign | Giveaways | User-generated Content (UGC) | Image Rights | Email Feature

Open to finding what works best for everyone!